

2013 Cowboys and Cowboys Sky Ranch Gala

Benefiting the Ministries of Sky Ranch

☆ **InterContinental Hotel | Addison, TX**

☆ **March 2, 2013**

Naming Opportunities



☆ All agreements and payments must be received by February 15, 2013 to be included in any publications and publicity prior to event.

Sponsor Name (as it should appear on any printed materials or media releases): _____

Address _____ **City** _____ **State** _____ **Zip** _____

Phone _____ **Firm Contact** _____

Email _____ **Fax Number** _____

Sponsor Gift to be Delivered to _____ **Address (if different from above)** _____

ALL TABLES SEAT 10

☐ **VIP Reception: (1 available) - \$25,000**

- ☆ Attended by all Dallas Cowboy and Champion Rodeo Cowboy Celebrities, top-level donors, and their guests
- ☆ Approximately 500 people

Saddles & Stars Sponsorship

- ☆ Recognition in media releases and event advertising
- ☆ Recognition at event and event program
- ☆ Two tables with PREMIUM seating for 8 at each table
- ☆ One Rodeo or Football Celebrity and their guest seated at each table(optional)
- ☆ VIP reception for 16
- ☆ Photograph with Celebrity Honorary Chair for table sponsor
- ☆ Luxury Gift for table sponsor

☐ **Gala Invitations and Program: (1 available)- \$25,000**

- ☆ Invitations mailed in January 2013 to approximately 3000 individuals and companies
- ☆ Approximately 400 Programs placed on tables at the Gala

Saddles & Stars Sponsorship

- ☆ Recognition in media releases and event advertising
- ☆ Recognition at event and event program
- ☆ Two tables with PREMIUM seating for 8 at each table
- ☆ One Rodeo or Football Celebrity and their guest seated at each table(optional)
- ☆ VIP reception for 16
- ☆ Photograph with Celebrity Honorary Chair for table sponsor
- ☆ Luxury Gift for table sponsor

☐ **Celebrity Gifts: (1 available) - \$10,000**

- ☆ Approximately 35 Luxury Gifts to Dallas Cowboy and Champion Rodeo Cowboy Celebrities

Ropes & Tackles Sponsorship

- ☆ Recognition in event program
- ☆ One table with PREFERRED seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Photograph with Celebrity Honorary Chair for table sponsor
- ☆ Special Gift for table sponsor

☐ **Sponsor Gifts: (1 available) - \$10,000**

- ☆ Approximately 55 Luxury Gifts to all Sponsors \$5000 and above

Ropes & Tackles Sponsorship

- ☆ Recognition in event program
- ☆ One table with PREFERRED seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Photograph with Celebrity Honorary Chair for table sponsor
- ☆ Special Gift for table sponsor

☐ **Coffee and Dessert Bar: (1 available) - \$10,000**

- ☆ Seen by approximately 800 guests

Ropes & Tackles Sponsorship

- ☆ Recognition in event program
- ☆ One table with PREFERRED seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Photograph with Celebrity Honorary Chair for table sponsor
- ☆ Special Gift for table sponsor

☐ **Entertainment Sponsor: (1 available) - \$10,000**

- ☆ Live Entertainer
- ☆ Prominent Stage-Level signage and recognition

Ropes & Tackles Sponsorship

- ☆ Recognition in event program
- ☆ One table with PREFERRED seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Photograph with Celebrity Honorary Chair for table sponsor
- ☆ Special Gift for table sponsor

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Naming Opportunities (continued)



ALL TABLES SEAT 10

☐ Gift Bags (1 available) - \$10,000

- ☆ Approximately 400 distributed
- ☆ One-color family name or company logo printed on bag

Ropes & Tackles Sponsorship

- ☆ Recognition in event program
- ☆ One table with PREFERRED seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Photograph with Celebrity Honorary Chair for table sponsor
- ☆ Special Gift for table sponsor

☐ Complimentary Valet (1 available) - \$5,000

- ☆ Prominent signage at Hotel Entrance
- ☆ Water Bottles placed in all cars with Sponsor recognition

Chaps & Jerseys Sponsorship

- ☆ Recognition in event program
- ☆ One table with EXCELLENT seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Special Gift for table sponsor

☐ Table Favors: (1 available) - \$5,000

- ☆ Approximately 400 Table Favors, one per couple

Chaps & Jerseys Sponsorship

- ☆ Recognition in event program
- ☆ One table with EXCELLENT seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Special Gift for table sponsor

☐ Mechanical Bull "Arena" (1 available) - \$5,000

- ☆ Special opportunity for approximately 800 guests to ride the Mechanical Bull
- ☆ Prominent Signage

Chaps & Jerseys Sponsorship

- ☆ Recognition in event program
- ☆ One table with EXCELLENT seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Special Gift for table sponsor

☐ Cowboys and Cowboys T-Shirts ☒ 1 SOLD \$5,000

☐ 3 Available

- ☆ Approximately 800 T-Shirts
- ☆ Full color family name or company logo printed on back of shirt

Chaps & Jerseys Sponsorship

- ☆ Recognition in event program
- ☆ One table with EXCELLENT seating for 8
- ☆ One Rodeo or Football Celebrity and their guest seated at the table(optional)
- ☆ VIP reception for 8
- ☆ Special Gift for table sponsor

Individual tickets to the event will be available by separate invitation. **As this event is expected to sell out**, reservations will be made and tables will be assigned by the date of receipt of this contract and/or invitation responses.

☐ I am unable to attend, but would like to support Sky Ranch Christian Camps with my donation to Sky Ranch of \$_____

☐ I would like to divide my Sponsorship into two ☐ credit card or ☐ check payments, billable January 15 and February 15.

Payment Information:

Enclosed is a check payable to Sky Ranch.	Amount: _____	Check No: _____
Visa MC AMEX Discover	Name on Card: _____	Exp. Date: _____
Card Number: _____		Amount: _____

Sky Ranch is a non-profit organization with 501(c)(3) status from the IRS. All contributions are fully tax-deductible to the extent allowed by law.

Please retain a copy for your records.

Sky Ranch, 600 N. Pearl Street, Ste. 640, LB 148 ☆ Dallas, Texas 75201 ☆ www.skyranch.org

If you have questions, please call 469.484.4840 or email cowboys@skyranch.org



"Train up a child in the way he should go, even when he is old he will not depart from it. He who is generous will be blessed." Proverbs 22: 6, 9

www.CowboysandCowboys.com